



**PRESS RELEASE: September 6, 2024**

**FOR IMMEDIATE RELEASE:**

### **Energizing Huntsville: New EV Chargers - Powering a Sustainable Future**

**Huntsville, Ontario:** Lakeland Solutions and the Town of Huntsville are pleased to announce a new electric vehicle (EV) charging station, featuring six charging ports, located in the Public Parking lot at 11 High Street, behind the Civic Centre (Town Hall & Algonquin Theatre). This is a new addition to the Lakeland EV CHARGING network that spans the Districts of Muskoka & Parry Sound. The chargers are compatible with all EV models and built for reliability. (Tesla vehicles require the CCS/NACS adapter)

Not only is this the first EV charging station in the heart of downtown Huntsville but also the fastest option available in the town for non-Tesla EV drivers. With the 30kW charger, drivers can explore all that downtown Huntsville has to offer while charging or choose the 180kW charger to gain an average of 100 km of range in just 10 minutes and be back on the road in no-time.

“We know that a pain point for EV drivers is having confidence that chargers are working when they need them,” said Peter Ewald, Manager at Lakeland Solutions. “As a Muskoka-based company, we want drivers to feel confident choosing the Lakeland EV Charging network, knowing we’re nearby and committed to their needs – it’s in our nature.”

This initiative is funded in part through Natural Resources Canada's Zero Emissions Vehicle Infrastructure Program (ZEVIP), which supports environmentally friendly transportation and local economic development. In total, NRCan's ZEVIP provided funding to support the installation of 40 public Lakeland EV Charging stations in Ontario.

Huntsville’s Mayor, Nancy Alcock, is thrilled to reach this milestone, which aligns with a key pillar of the Town’s Strategic Plan. She states, “Our Strategic Plan’s Protected Natural Environment pillar emphasizes taking action on climate change and preserving the Town’s natural heritage. The installation of this new EV charging station in a highly visited area encourages the use of electric vehicles, helping to reduce greenhouse gas emissions and significantly lowering our Town's carbon footprint.”

To learn more and for easy and quick charger use, download the Lakeland EV Charging App, available in the Apple Store and Google Play, or visit [www.lakelandevcharging.ca](http://www.lakelandevcharging.ca).

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Lakeland CEO Chris Litschko, and the Town of Huntsville Mayor, Nancy Alcock, are pleased to announce the opening of four electric vehicle (EV) charging stations on the Lakeland EV CHARGING network at 11 High street, in the Public Parking lot in Huntsville.

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### **About Lakeland**

Lakeland Holding Ltd. is wholly owned by the municipalities of Bracebridge, Burk's Falls, Huntsville, Parry Sound, Magnetawan, and Sundridge. Subsidiaries include Lakeland Power, a hydro distribution utility; Lakeland Energy which, under the banner of Lakeland Networks, currently has 650 kilometers of fibre optics in Muskoka & Parry Sound supporting internet, digital TV & phone services; Lakeland Generation, which operates 12 hydro generation facilities across Central Ontario. Lakeland Solutions is an arm of Lakeland Generation dedicated to furthering energy innovation and transforming the way power is utilized. One of these initiatives is the building and maintenance of the Lakeland EV CHARGING Network.

### **About the Town of Huntsville**

Located in Ontario's cottage country, the Town of Huntsville is the largest community in the District Municipality of Muskoka, with a permanent resident population of over 21,000. The combination of Muskoka's scenic beauty, rugged landscape, extensive waterfront, and close proximity to the world-famous Algonquin Park has made Huntsville a popular retreat for year-round residents, seasonal residents, and tourists alike. In addition to 68,000 hectares of unparalleled natural environment, Huntsville has a vibrant downtown, dynamic arts and culture scene, and world-class restaurants, shopping and recreation facilities. The Town's economy is primarily based on tourism, recreation, and the service sector, with a strong construction industry.

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